

## LIFE &amp; STYLE

L&S Home | Diet | Relationships | **Beauty** | Fashion | Health | House & Home | Parenting | People | Pets | Bridal

## LIFE &amp; STYLE



## Face value

"They're polished, they're wearing make-up, they know what to do." Which increasingly means undertaking regular non-surgical cosmetic procedures, especially Botox, injectable dermal fillers and laser treatments. These procedures can freshen and soften features, making women "more user friendly in the workplace", according to Marilyn Cassetta, a registered nurse and "injector" at Sydney's Silkwood Medical, where 40 per cent of clients are high-flyers. "It's the CEOs, the vice-presidents, the lawyers and the doctors. They've achieved a level of success early, they're in their 50s and need to have a little more useful edge to the game. They say, 'Do what it takes'," says Cassetta.

Cassetta says "the upper-level executive doesn't want to have every trace of age and wisdom gone. There is a different stigma (attached) to women chasing youth. They say they'll wait till they're retired to have the facelift done."

